



JOEL NATKIN – INTERACTIVE, MOTION & PRINT MEDIA DESIGNER

EXPERIENCE

Designer - Student & Freelance
Seattle, WA 9/2008 - Present
Branded and created websites for The Art Institute of Seattle, Elite Autocare, Original Autobody and Herbivorous blog • Part-time student at The Art Institute of Seattle

Graphic Designer - Contractor
Seattle, WA 5/2007 - 3/2008
In-house design for Eddie Bauer, Perkins Coie and Holland America cruise lines • Contributed to design of three seasons of retail signs, hangtags and catalogs for Eddie Bauer

Graphic Designer - The Sales Factory
Greensboro, NC 4/2003 - 4/2007
Designed direct mail, web sites, identity, brochures, displays and advertising for clients including NC State, The WolfPack Club, Empire Level, NC A&T State University, ITT Sanitaire, Palm Harbor Homes and Wrangler • Contributed photography, prepress and copywriting

Photographic Assistant - Koch Studios
High Point, NC 7/2002 - 4/2003
Assisted nationally known photographer with lighting, set styling and studio maintenance • Coordinated location photography with major manufacturers including Baker, Councill, Hancock & Moore and Hurtado • Produced successful Jessica Charles furniture catalog • Assisted construction of photographer's fine art gallery

Graphic Designer - Clean Design
Raleigh, NC 1/2001 - 9/2001
Created successful series of brochures for IBM xSeries servers • Maintained detailed graphic standards for IBM • Designed projects for Red Hat, John Deere and small business startups

Art Director - Councill Companies
Denton, NC 6/1997 - 12/2000
Created award-winning furniture catalogs and price guides • Managed vendors and allocated \$500,000 budget for photography, advertising and printing • Coordinated publicity at International Home Furnishings Market in High Point, NC

SKILLS

Web & Print Design Illustrator, Photoshop, InDesign and Acrobat
Web Development DreamWeaver, Coda, Flash, HTML, CSS and ActionScript 3
Motion Graphics Maya and After Effects
3D Modeling Maya and Sketchup
Audio Pro-Tools, Audition and Voice recording
Photography Photoshop, Lightroom, Digital SLR's, Photography, Retouching, Lighting and Art Direction
Video Final Cut Pro, Premiere, Television and video cameras, Storyboards and Scriptwriting
Print All aspects of design and production
Management Basecamp, Office, Open Office and Google Docs

EDUCATION

The Art Institute of Seattle Web Design & Interactive Media, Seattle, WA, 9/2010

Guilford Technical Community College Associates Degree (AAS), Commercial Art & Advertising Design, Jamestown, NC, 7/1997

University of North Carolina, Greensboro Painting and Printmaking coursework
Greensboro, NC, 6/1993 - 6/1994

