



Joel Natkin - Interactive Media & Graphic Designer

EXPERIENCE	Web Design & Interactive Media Student & Freelancer Seattle, WA 9/2008 - 3/2010	Full-time student at the The Art Institute of Seattle • Real-world freelance projects include websites for The Art Institute of Seattle Library, Herbivorous and Elite Autocare
	Graphic Designer - Contractor Seattle, WA 5/2007 - 3/2008	In-house designer for Eddie Bauer, Perkins Coie and Holland America cruise lines • Contributed to design of three seasons of retail signs, hangtags and catalogs for Eddie Bauer
	Graphic Designer - The Sales Factory Greensboro, NC 4/2003 - 4/2007	Designed direct mail, web sites, identity, brochures, displays and advertising for clients including NC State, The WolfPack Club, Empire Level, NC A&T State University, ITT Sanitaire, Palm Harbor Homes and Wrangler • Contributed photography, prepress and copywriting
	Photographic Assistant - Koch Studios High Point, NC 7/2002 - 4/2003	Assisted nationally known photographer with lighting, set styling and studio maintenance • Coordinated location photography with major manufacturers including Baker, Council, Hancock & Moore and Hurtado • Produced successful Jessica Charles furniture catalog
	Graphic Designer - Clean Design Raleigh, NC 1/2001 - 9/2001	Created successful series of brochures for IBM xSeries servers • Maintained detailed graphic standards for IBM • Designed projects for Red Hat, John Deere and small business startups
	Art Director - Council Companies Denton, NC 6/1997 - 12/2000	Created award-winning furniture catalogs and price guides • Managed vendors and allocated \$500,000 budget for photography, advertising and printing • Coordinated publicity at International Home Furnishings Market in High Point, NC
SKILLS	Web Design	Photoshop, Illustrator, UI/UX design, creative briefs, competitive analyses, user research, site maps, navigation, prototyping
	Web Development	HTML, CSS, AS3, PHP, Flash, DreamWeaver, Coda and RapidWeaver
	Graphic and Print Design	Illustrator, Photoshop, InDesign, Acrobat, art direction, identity, advertising, infographics, presentations, direct mail, signs, displays, catalogs
	Print Production	File preparation, bid requests and production coordination
	Motion Graphics	Maya, After Effects, Flash, cameras, lighting, motion tracking, rendering
	Video	Final Cut Pro, Premiere, editing, effects, video cameras, storyboards and scriptwriting
	3D	Maya, Sketchup, modeling, lighting and rendering
	Audio	Pro-Tools, SoundBooth, Audition, editing and mixing
	Photography	Photoshop, Lightroom, digital SLRs, art direction, lighting, product styling, image manipulation, retouching and color correction
	Management	Basecamp, Office, Open Office, Google Docs, presentations and creative leadership
EDUCATION	The Art Institute of Seattle	Web Design & Interactive Media, Seattle, WA, 9/2010
	Guilford Technical Community College	Associates Degree (AAS), Commercial Art & Advertising Design, Jamestown, NC, 7/1997
	University of North Carolina, Greensboro	Painting and Printmaking coursework, Greensboro, NC, 6/1993 - 6/1994